

### **EDUCATION SESSION 2**

Wednesday, July 11: 10:45am - 11:45am

#### Ethical Dilemmas 2017-2018. Cases to Ponder

Is there a right answer? Tired of saying, 'it depends'? What's legally mandated, morally correct or ethically supportable? This session will consider cases from the 2017/2018 reading/applying application cycle. We'll ponder, discuss and debate together to discover what the best approach to these dilemmas might have been.

Cathy Curtis, Retired, School Counselor Robin Worth, Harvard College Tim Munnerlyn, American School of Warsaw Kiyoe Hashimoto, Stanford University Holly Smith, University of Sussex

Audience: BOTH

Theme: Enhancing Counseling - New tools and techniques for college counseling

Room: LBC Stibbs 203 Rm

### Maximizing the Value of the Undergraduate Experience Through Inter-Collegial Consortia

At the Five College Consortium (Massachusetts) and the Claremont Colleges (California), students may take courses and participate in clubs at any of the member schools and experience the learning styles and campus communities at both liberal arts colleges and a research university. Benefits of a consortium include shared educational resources and facilities in providing both a joint automated library system and open cross registration in courses. In this session, high school counselors will have the opportunity to learn about the broad educational,

social, and cultural objectives that a consortium offers their students as well as the realities and limitations. Universities will learn how institutions benefit through the collaborations. Join the members of the Five College Consortium and the Claremont Colleges to explore what consortium institutions can offer to broaden international students learning horizon.

Maggie Brackenridge, University of Massachusetts Amherst Annie Sullivan, Mount Holyoke College Xiaofeng Wan, Amherst College Jessica Johnston, Scripps College Jennifer Hirsch, Claremont McKenna College

Audience: BOTH

Theme: Enhancing Counseling - New tools and techniques for college counseling

Room: LBC Race 201 Rm

### We Are All in This Together: Building Bridges between Independent Counselors, Schools and Admissions

The field of international education is booming, with more independent counselors flanking school educators to assist students in the college counseling process. In the absence of standardized job descriptions and a myriad of professional interests, we independent counselors, school counselors, and Admissions offices need to foster positive collaborations that potentially translate into working policy. By way of IACAC surveys, this seminar will outline the most common characteristics of independent counselors, as distinct from agents. We'll highlight preferred work methods, best practices, and existing policies with different stakeholders. With an eye towards building bridges, we'll create a safe place to communicate about those gray areas that can be more challenging for everyone.

Jeannette Law, SAGE Advising Denise Nijhuis, University College Roosevelt Jennifer Abreu, NIST International School David Allen, Univisits Limited

Audience: BOTH

Theme: Enhancing Counseling - New tools and techniques for college counseling

Room: LBC Kendall Cram Rm

### Lessons from International ACAC Scholars: Trends, Challenges, and Opportunities

Educators from this year's International ACAC Scholar Cohort will share information about the success their students have achieved at home and overseas in spite of significant obstacles. The scholars will provide valuable insights about support systems they have built for students. They also welcome your questions!

Beatriz Gutierrez, Texas Christian University
Emanuel Tsingay, School of St. Jude, Tanzania
Masresha Esayas, International Leadership Academy of Ethiopia, Ethiopia
Efua Adabie, African Science Academy, Ghana
Vanja Mikulic Rakocevic, Slobodan Skerovic Gymnasium, Montenegro

Audience: BOTH

**Theme:** Financial Aid & Access - Helping students find their path and identity

Room: Boggs 104

### Being a Father in the International Admissions World

The world of international admissions, on both sides of the desk, is a busy one. It can be challenging to balance work life and home life, particularly as many of us have positions that blur these lines. Join a discussion of parents who bring experience, or seek guidance, on different parenting situations. From managing overseas travel, to travelling with your children overseas, hear from parents in different family situations and come join a discussion about how we can best support one another while still supporting our families.

Craig Brown, Shawnigan Lake School Robert Hardin, University of Oregon David Hawkins, Hawkins Global Education John Eriksen, Johnson & Wales University

Audience: BOTH

**Theme:** Inspiration & Leadership - Building capacity to support your team's strengths

Room: Boggs 105

## AP, IB, CIE... CNCC? Understanding the Alphabet Soup of Chinese High School International Divisions and Private Schools

With the rapid development of China's economy and the increase in demand for top quality education, 734 CERTIFIED international schools have opened their doors, including 73 new schools by October 2017.

Do you have questions about the ongoing changes to Chinese international schools and international divisions as a result of the new government policies relating to private schools rolled out in 2016? Are you unsure of the differences between Shanghai High School and Shanghai High School International Division? Or perhaps Yangzhou New Oriental and Beijing Changping New Oriental, or RDFZ Chaoyang Branch and RDFZ School Chaoyang, etc.? Are you uncertain of the best approach to recruiting students from Dipont, PGA, or VIA partner schools? If your answer to any of these questions is 'Yes' then this session is for you! This session is intended to give participants an overview of the latest international and private school policies in China, a discussion about international schools and the wide range of available curriculums, and a review

of case studies that explore dilemmas in understanding the current situation of international schools or international divisions in the Chinese secondary school landscape.

Bo Liu, Michigan State University
Jennifer Mathews, Syracuse University

Audience: BOTH

Theme: Regional Updates - Intel and updates from the ground

Room: Weinmann Hall Rm 110

### The Art and Science of Managing Teacher Letters of Recommendation

Successfully guiding and supporting teachers as they write and submit letters of recommendation can have tremendous benefits for your students and school community. However, interpersonal dynamics, workload, and workflow management can make this process challenging and time-consuming for even the most seasoned of high school counselors. A group of high school counselors who have worked in small, medium, and large international schools will share how they work in partnership with colleagues, how they educate faculty on how to write effective letters of recommendations and how they organize the teacher recommendation process so it is beneficial and sustainable for all parties. A presenter with admissions experience at highly selective universities will share some resources admissions officers use to assist teachers in their recommendation writing.

Jason Holly, Hong Kong International School Wilson Lee, Yongsan International School of Seoul Joe Tavares, Jakarta Intercultural School Jen Dewar, Duolingo English Test

**Audience:** HIGH SCHOOL

Theme: Enhancing Counseling - New tools and techniques for college counseling

Room: Weinmann Hall Rm 257

### Do You See What I See? A Case Study of Selective College Admissions

How can three different schools review the same application and come to different conclusions? Join Caltech, MIT, and Pomona, as we lead a case study showcasing holistic review and the ways that each institution approaches the reading process.

Jeannette Lacoss, California Institute of Technology Maura Tierney, Massachusetts Institute of Technology Seth Allen, Pomona College

Audience: HIGH SCHOOL

Theme: Enhancing Counseling - New tools and techniques for college counseling

**Room:** Goldring/Woldenberg Business Complex 170

#### **Get in the Game: Supporting Student Athletes**

How can I help my students who want to play competitive sports at university? How will we assess their talent? How can their athletic talent get noticed? Where are the options for them to play? Who will be involved in the process? How do I manage expectations within my school community? What are the financial realities of athletic scholarships? Come get answers to these questions and learn about opportunities worldwide for your student athletes.

Cory Miller, Branksome Hall Susan Whipple, Marquette University Jorge Delgado, Brandeis University Iain Harris, Northumbria University

**Audience:** HIGH SCHOOL

**Theme:** Enhancing Counseling - New tools and techniques for college counseling

Room: Weinmann Hall Rm 151

# On-Boarding New College Counselors: How to Smooth the Transition at Your Institution and For Your Counseling Team

Wondering how to make your new team click? In the high turnover world of international schools, planning the on-boarding of new colleagues is key to starting the year off right. This session will look at ways in which to make the on-boarding process most effective. We will consider strategies for bringing in first-time international hires and counselors from the college side and will include conversations about both comprehensive and split counseling/college counseling offices. There will be time for Q&A and conversation.

Stephan Golas, International School Bangkok Tina Forbush, Singapore American School Cory Zimmerman, Taipei American School Ryan Haynes, Taipei American School

Audience: HIGH SCHOOL

**Theme:** Inspiration & Leadership - Building capacity to support your team's strengths

Room: Weinmann Hall Rm 357

It's a Match! University meet Tour Company. Tour Company meet University. What now?

It's no secret that choosing which fairs to attend and which tour company to travel with for your recruitment efforts can simply be overwhelming. Working with a tour company for high school visits and fairs can propel your recruiting to the next level, but choosing the right company for your specific efforts can be a challenge, given all of options out there. Hear from a university recruiter, a high school counselor and a tour representative with tips on how to choose the best tour company for you, maximizing your partnership with a tour company for events, fairs, and high school visits, and best practices before you go, during the tour, and follow up.

Kristi Griem, Samford University Emily Dobson, EDge College Consultants, LLC Karen Nascimento, FPP EDU Media

**Audience:** UNIVERSITY

**Theme:** University Recruitment 2.0 - Reimagining interactions with students & schools

Room: Jones Hall Rm 102

### **Yielding Results with Student Ambassadors: Best Practices**

Student Ambassador programs are an effective way to involve current students in the international recruitment process, but Ambassadors often find other priorities right when we need them most: yield season. Four schools at various stages of developing their programs talk about how they engage ambassadors, what types of tasks they assign, and how they utilize them differently throughout the admissions cycle--including when ambassadors are back in their countries during breaks. This session will conclude with a group brainstorming session so we can all walk away with fresh ideas for developing and maintaining our own student ambassador programs.

Eliza Plous, Loyola University Chicago Betsy Morley, Albion College Lisa Maroni, Shoreline Community College Vicki Seefeldt West, Ohio University

**Audience: UNIVERSITY** 

Theme: University Recruitment 2.0 - Reimagining interactions with students & schools

**Room:** Woldenberg Art Center Freeman Auditorium